

United States
Department of
Agriculture

Office of the Assistant Secretary for Administration

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TO:

Deputy Administrators for Management

FROM:

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Acting Assistant Secretary for Administration

**SUBJECT:** Biobased Product Procurement

Annually, USDA purchases billions of dollars of products and services. Many of these products can be produced from biobased resources and used in lieu of products derived from non-renewable resources such as petrochemicals. In order to leverage the Federal Government's buying power to stimulate new markets and technologies for biobased products, Section 9002 of the Farm Security and Rural Investment Act of 2002 (FSRIA) (7 U.S.C. 8102) directed USDA to prepare guidelines, policies, and procedures addressing recommended practices that will implement a mandatory Federal-wide procurement preference program for designated biobased items.

This memorandum is to inform you of the Federal guidelines requiring all Federal agencies to increase the purchase and use of biobased products and to encourage your agency's management and program officials to be early adopters of the Biobased Program. Early adoption is voluntary for individual contracting activities and management contractors. But, along with enhancing energy security, early adoption has the advantage of developing familiarity with biobased products that will be mandatory for purchase when the program is ultimately implemented.

As defined by Section 9002 of FSRIA, a designated biobased product is a product determined by the Secretary to be a commercial or industrial product (other than food or feed) that is composed, in whole or in significant part, of biological products or renewable domestic agricultural materials (including plant, animal and marine materials) or forestry materials. Presently, six (6) items have been designated, with several hundred more in the pipelines (http://www.biobased.oce.usda.gov/files/Round\_1\_Final\_Rule.pdf).

The increased procurement and use of biobased products is a Departmental priority. The importance and impact of the program to USDA's constituency base is considerable. To fulfill USDA's leadership responsibilities, USDA must demonstrate its commitment to increase the procurement and use of biobased products.

A procurement preference shall be established for USDA designated biobased items in all USDA contracts when practical. However, USDA program and contracting officials are encouraged to consider the inclusion of biobased items

that have not yet been designated. Once an item is designated, USDA shall procure only those products that meet the designation criteria. In either circumstance, the procurement of biobased products applies to only those biobased products that are reasonably available, meet relevant industry performance standards, and are reasonably priced.

To implement the requirements of Section 9002 of FSRIA, Departmental Administration is:

- 1. developing procurement policies, guidelines, procedures, and an Affirmative Procurement Plan (APP) for designated biobased products (See www.usda.gov/biobased); and
- 2. working with USDA, Federal, and industry officials, to identify biobased procurement opportunities and to assist program managers in developing Statements of Work that include biobased products.

Each Deputy Assistant for Management (DAM) is responsible for taking a personal and proactive commitment to promote the Department's biobased program. Each DAM should:

1. identify biobased procurement opportunities for the remainder of fiscal year 2006 and take the appropriate procurement action to ensure designated biobased products are acquired in accordance with applicable USDA and Federal policy. (See 7 CFR Part 2902, Section 2902.4, dated February 10, 2005).

Many opportunities exist in the following service categories: (1) Facilities Operations Support Services, (2) Construction, (3) Landscaping and Grounds Keeping (4) Maintenance and Repair of Vehicles and Trailers, (5) Maintenance, Repair and Alterations, (6) Custodial and Janitorial Services, and (7) Food Services/Cafeteria.

- ensure that procurement opportunities are identified where biobased products can be used and incorporated into your agencies fiscal year 2007 Office of Small and Disadvantaged Business Utilization's (OSDBU) procurement forecast and every procurement forecast thereafter.
- ensure that contracting officers incorporate the following sentences into
  the synopsis description being submitted to the Federal Business
  Opportunities (FedBizOpps) for all procurement requirements that include
  biobased products.

"This procurement requires the use of biobased products to the extent that such products are reasonably available, meet agency or relevant industry performance standards, and are reasonably priced. Such products should first be acquired from among qualified products that fall under the

umbrella of items designated through the Federal Biobased Products Preferred Procurement Program (FB4P)."

You are encouraged to share this memorandum with your management/program officials, and other personnel responsible for developing contract requirements. You are also encouraged to use the tools on our web site to expand the award of biobased contracts and orders (www.usda.gov/biobased). Those interested in learning more about the Biobased Program or for assistance in identifying procurement opportunities within your agency, please contact either Mike Green, 202-720-7921 or Shana Love, 202-205-4008.